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Irina Ivanova
Recruiter
91 Ostozhenka Street
Moscow

August 22, 2020

Evgenia Feofanova
48 Anohina Street
Moscow
9(495) 555-8985
Evgenia8772 @email.com

Dear Ms. Ivanova

I'm writing to apply for the position of Social Media Manager I found on the website Indeed.com. I have a great interest in this position and would appreciate your consideration as a candidate for the role.

In my previous experience I have three years of experience as a Social Media Assistant for the magazine "Beauty", and I believe I am ready to move up to the manager position.

In your job posting, you mention that you want to hire a Social Media Manager who understands the Internet and social media trends. During my time at the magazine I was given the responsibility of increasing follower numbers on Instagram and Facebook. I explained to my manager that I would be happy to do so and that I would also work hard to increase follower participation because engagement has become an important metric. Within six months, I increased our followers by over 50% and increased engagement by 400%. I'm very proud of that accomplishment. Currently, I'm working to build a following with the best influencers in our niche.

I believe I have the right skills for the job because I am confident, I speak Russian, English and Spanish and also I have strong communication skills, which are vital to success in the marketing field. I also have a bachelor's degree in marketing.

I appreciate your time in reviewing this letter and hope to hear from you in regard to the next steps in the hiring process *I have included my resume so you can learn more about my educational background and all of my work experience.* If you have any questions or need any additional information, please *email me at Evgenia8772 @email.com or call my cell phone at 9(495) 555-8985. I hope to hear from you soon.*

Sincerely,
Evgenia Feofanova